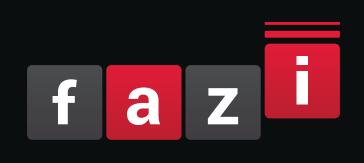
Brand Guidelines / Feb 2024.



HOUSE OF GAMES

FAZI Company

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We are trustworthy creators of sophisticated hi-tech casino equipment and top-performing online casino games.

Our most valuable strength is powerful and fruitful partnership with our clients worldwide.

Delivering gaming enjoyment and exciting entertainment for all kinds of players for more than 30 years.

We aim to build trusted partnerships, superior support, and exceptional service to our clients offering more than 150 games on 50 markets worldwide.

Our innovative game solutions are making customers come back over and over again.

HOUSE OF GAMES



Please use the company name in written form exactly as provided: **FAZI Company**

The FAZI logo represents the basic element of the company's visual identity system, used to identify and connect different sectors, assets, and services. Thus, consistency should be maintained in its application, in accordance with its role and function. The full-color gradient version of the logo should be used on both dark and light backgrounds, wherever that is technically and visually possible.



In cases where it is technically not possible to use full color, the solid color version reduced to three colors should be used, on both dark and light backgrounds.



In cases where it is technically possible to use only one or two colors, or the background does not provide enough visual contrast for the color version, the positive should be used on light backgrounds.

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In cases where it is technically possible to use only one or two colors, or the background does not provide enough visual contrast for the color version, the negative should be used on dark backgrounds.



In special cases when it is necessary to technically prepare a base for engraving or 3D bevel / emboss, the wireframe version should be used as a base.



The exclusion zone represents a minimum space - defined by the size of the background element on each side, which should not contain any other graphic elements.

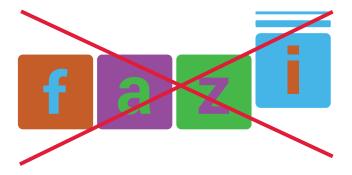


The vector logo can be scaled indefinitely without loss of quality, while the minimum recommended size is defined by a total width of 10 mm for printing, i.e. 75 px for digital form.





Incorrect usage includes the use of other fonts



Incorrect usage includes the use of other colors



Incorrect usage includes horizontal or vertical distortion



Incorrect usage includes angular distortion

The logo symbol should be used in cases where the space is extremely limited and it is not possible to use the complete logo form (app icons, bookmark favicons). Wherever it is technically and visually possible, the full-color gradient version of the logo should be used on both dark and light backgrounds.



In cases where it is technically not possible to use full color, the solid color version should be used, on both dark and light backgrounds.



In cases where it is technically possible to use only one or two colors, or the background does not provide enough visual contrast for the color version, the positive should be used on light backgrounds.



In cases where it is technically possible to use only one or two colors, or the background does not provide enough visual contrast for the color version, the negative should be used on dark backgrounds.



In special cases when it is necessary to technically prepare a base for engraving or 3D bevel / emboss, the wireframe version should be used as a base.



For visual communication in all digital or printed materials, the primary colors available in specified standards should be used:



For any communication in all digital or printed materials, only the defined font available in the listed variations should be used:



font : Ubuntu Light OpenType Layout, TrueType Outlines

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890.:,; ' " (!?) +-*/=

font: Ubuntu regular OpenType Layout, TrueType Outlines

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890.:,; ' " (!?) +-*/=

font: Ubuntu Bold OpenType Layout, TrueType Outlines

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.:,; ' " (!?) +-*/=

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